



Thrive Commit Agency

COMPANY PROFILE

www.thrivecommit.org



About the COMPANY

Thrive Commit Agency is a purpose-driven digital marketing agency committed to helping brands grow with intention, clarity, and long-term impact. Guided by the principle *“Committed to your growth. Driven by purpose.”*, the agency focuses on building sustainable brand identities that stand the test of time.

Inspired by Proverbs 16:3 —“Commit your work to the Lord, and your plans will be established.” Thrive Commit integrates faith-inspired values with modern marketing strategies.

The agency is spearheaded by CEO & President Michelle Pelola, who brings over a decade of diverse experience in digital marketing, brand development, and strategic growth.



Founder's STORY

Thrive Commit Agency was built from a simple but powerful vision, to create meaningful opportunities that uplift both clients and the people closest to home.

Founded by **Michelle Pelola**, a Business Management graduate majoring in **Marketing Management** and certified by **Google and HubSpot**, the agency was born from over a decade of experience in digital marketing and business growth.

Michelle is also a certified **Sales & Marketing Consultant**, recognized by LinkedIn as a **digital marketing expert** and **contributor** to a collaborative industry article.

Driven by faith, purpose, and community, Thrive Commit helps brands grow while creating real impact.



Our TEAM

Thrive Commit Agency is a passionate team of creative thinkers, digital strategists, designers, and marketers dedicated to helping businesses build a stronger, more impactful, and results-driven online presence. We believe every brand has a unique story to tell, and our mission is to turn those stories into meaningful campaigns that inspire growth and lasting connections.



MS. CHELLY

Founder & Digital Marketing Strategist



MS. FAYE

Chief Operating Officer (COO) &
SEO Specialist

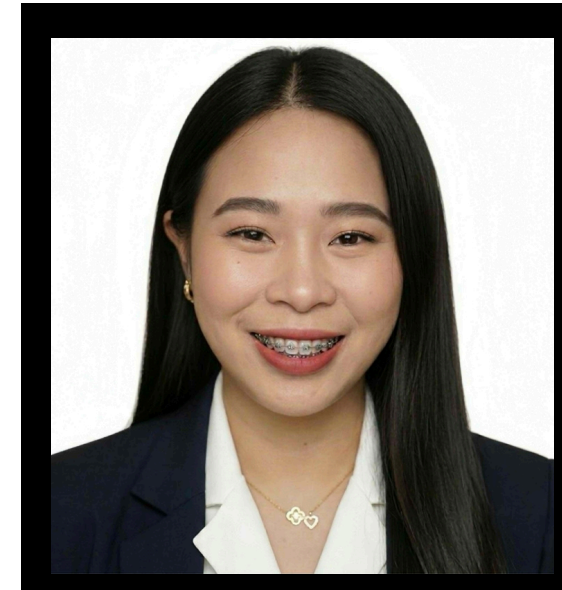


MS. JD

Digital Marketing Manager

Our TEAM

We combine creativity, innovation, and data-driven strategies to develop marketing solutions that connect brands with the right audience. Through purposeful content, branding, and advertising, we focus on creating campaigns that drive engagement, increase visibility, and deliver measurable business results.



MS. GEM

HR



MS. ENA

Sr Content Writer/Bootcamp Trainer



MS. LEA

Sr Graphics Designer



SIR MAT

Community Manager

Our TEAM

We work closely with businesses to provide tailored digital marketing solutions designed to support long-term success. From social media management and paid advertising to branding and creative design, we help brands navigate the digital landscape with confidence and clarity.



SIR CRISTIAN
Sr Web Developer & Designer



SIR PAT
Jr Software Engineer



MS. KAT
Jr Web Dev & Designer

VISION

To build brands that last rooted in integrity, creativity, and purpose while helping businesses grow with meaningful strategies, authentic connections, and impactful digital experiences that create long-term success and trust.



MISSION

To empower businesses through purposeful, data-driven marketing strategies that create meaningful connections, drive measurable growth, and build a lasting impact. We are committed to helping brands grow with clarity, creativity, and consistency while turning ideas into results that truly matter.



CORE VALUES

T — **Teamwork**

We believe collaboration drives stronger results.

H — **Honesty**

We communicate openly and build trust with transparency.

R — **Results-Driven**

We focus on strategies that create real business growth.

I — **Innovation**

We continuously improve and evolve with the digital landscape.

V — **Value**

We create solutions that genuinely help our clients succeed.

E — **Excellence**

We hold ourselves to high standards in every project.



CORE SERVICES

At **Thrive Commit Agency**, we help businesses grow through strategic marketing, creative branding, and data-driven digital solutions. Our core services are designed to build your online presence, attract the right audience, and turn engagement into real business growth.

1. Social Media Management

Strategic social media management focused on consistent growth, engagement, and brand presence.

2. Content Creation & Strategy

Creative content designed to attract, engage, and convert your audience.

3. App Development

Custom web and mobile apps built to streamline operations, engage users, and support business growth.

4. Digital Advertising (Meta & Google Ads)

Targeted ad campaigns that generate leads, sales, and measurable results.

5. SEO (Search Engine Optimization)

Improving your online visibility and helping customers find your business faster.

6. Website Strategy & Optimization

Optimizing websites for better performance, user experience, and conversions.

PREMIUM SOLUTIONS

Advanced solutions designed to help businesses scale faster, automate smarter, and build stronger customer experiences.

1. Full Brand Launch Packages

Complete brand setup and launch strategies for businesses ready to grow.

2. Marketing Strategy Consulting

Custom marketing strategies focused on growth, positioning, and results.

3. Funnel Building & Automation

High-converting funnels and automated systems that turn traffic into customers.

4. White Label Services

Partner with our team to deliver SEO, web development, paid ads, and creative services under your own brand.

5. AI Agent Development & Automation

Custom AI solutions designed to streamline operations and improve efficiency.

6. AEO & GEO Optimization

Optimize your website to become the direct answer in AI assistants, voice search, and featured snippets.



BUILD YOUR OWN MARKETING DREAM TEAM

8 AI ASSISTANTS. ENDLESS POSSIBILITIES.



WE'RE JUST GETTING STARTED!



Coonyx

Creative Assistant



Coorix

Automation Assistant



Coora

SEO Assistant



Cooby

Ads Assistant



Coocon

Website Assistant



NEW



Coovex

PPC Assistant



Coodie

Funnel Builder



Cooper

Marketing Assistant



HOW
IT
WORKS



CHOOSE

Pick your
AI assistant



BUILD

Work together
smarter



GROW

Scale your business
faster



WE'RE JUST
GETTING STARTED.

LET'S BUILD IT! >

AI ASSISTANTS

Thrive Commit
Agency creates AI
assistant solutions
designed to help
businesses grow
smarter through
marketing,
automation, content,
ads, SEO, websites,
and creative support.

Our Approach



At Thrive Commit, we believe that meaningful growth starts with intentional strategy. Every brand has a unique story, goal, and audience, which is why we focus on building marketing solutions that are both purpose-driven and results-oriented.

- **Strategy before execution**
- **Personalized solutions (no one-size-fits-all)**
- **Data-driven decisions**
- **Long-term brand building**

At Thrive Commit, we don't just market businesses—we help build systems, strategies, and digital foundations that allow brands to grow with clarity, consistency, and confidence.

Our GOALS

The background of the slide features a close-up photograph of several hands reaching in from the top and right edges, holding and fitting together light-colored wooden puzzle pieces. The puzzle pieces are arranged in a circular pattern, with some already connected and others being placed. The lighting is bright and even, highlighting the texture of the wood and the skin of the hands.

At **Thrive Commit Agency**, our goal is to create meaningful growth opportunities for businesses while building long-term partnerships rooted in trust and results. Through our free trial experience, we aim to:

- Help businesses identify gaps and opportunities through a focused social media audit
- Deliver high-quality, strategic content that strengthens brand presence and engagement
- Provide actionable insights backed by real performance data
- Build confidence through measurable improvements within the trial period
- Create personalized growth roadmaps aligned with each brand's goals and vision
- Offer scalable marketing solutions designed for sustainable long-term success
- Turn trial experiences into lasting partnerships through value-driven results

We believe that even within a short trial period, businesses should experience clarity, strategy, and visible momentum—not just marketing activities.

OUR PROJECTS

“

Dear Ms. Chelly,

I'd like to commend you on your outstanding performance as our Social Media Manager. Your creativity, dedication, and strategic approach have significantly elevated our online presence.

Your ability to create engaging content, build a vibrant community, and analyze data for strategic improvements has contributed to our overall success. Your efforts are truly appreciated, and we look forward to seeing more of your impactful contributions to the world of social media.

Thank you for your hard work and commitment to excellence!

Best,

Jayson and Kryziel

”



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AGENCY

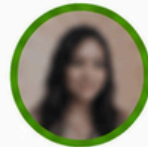
brew, pls.

COFFEE + MILKTEA

OUR PROJECTS

“

We had the pleasure of working with Thrive Commit Agency for our website SEO. They are great to work with. Chelly is very knowledgeable when it comes to SEO, and will do everything to make sure your website is ranking for the right keywords. On top of her great work ethic, she is also very sweet. Communication with her was effortless. Would definitely recommend this agency if you are looking for someone who delivers results.



”



Thrive Commit
— AGENCY —

Speech Improvement Center

OUR PROJECTS

Home About Us Services Why TBS Global Resources Contact



Your Global Partner in Outsourcing Excellence

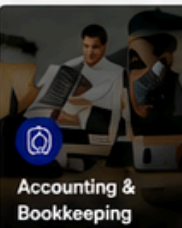


Unlock the Power of Global Talent and Technology

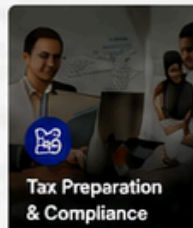
TBS Global provides scalable outsourcing solutions that help businesses reduce costs, improve efficiency, and drive growth. Our dedicated teams deliver exceptional results—so you can focus on what matters most.

[Learn More →](#)

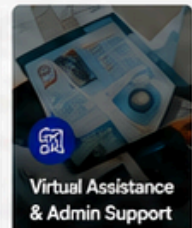
Tailored Solutions for Your Business Needs



Accounting & Bookkeeping



Tax Preparation & Compliance



Virtual Assistance & Admin Support



Payroll Management

Our Commitment to Quality, Security, and Compliance

We follow strict processes and industry best practices to ensure data security, accuracy, and compliance—giving you peace of mind.

 Secure Processes

 Quality Assurance

 Compliance Focused

The TBS Global Advantage: Transparent. Agile. Trusted.



Cost Savings
Reduce operational costs up to 60%



Expert Talent
Access skilled professionals



Scalable Solutions
Grow your team as you grow



Global Standards
Delivering quality and reliability

Experience the Future with TBS Global Outsourcing

Let us handle the work—so you can drive success.

[Schedule a Consultation](#)

[Explore Our Services](#)





How ACH Credit Makes Same Day Filing Possible



What is ACH Credit?

ACH Credit is an electronic payment method that allows businesses to send funds directly to a recipient's bank account through the ACH network.



Cost-Effective

Compared to wire transfers and credit cards, ACH payments have lower fees and help you save more.



Improved Accuracy

ACH payments reduce errors associated with manual data entry and ensure on-time transfers.



Let TBS Global streamline your payments and help your business thrive. Contact us today to learn more.



10+ Years of Experience



500+ Happy Clients



24/7 Dedicated Support



100% Commitment to Excellence



SYNERGY

TAX PREPARATION MADE SIMPLE



Navigate Small Business Taxes with Confidence

Partner with Synergy

Get expert assistance at Synergy today.

Don't get overwhelmed by managing tax preparation alone—let our dedicated team guide you every step of the way.

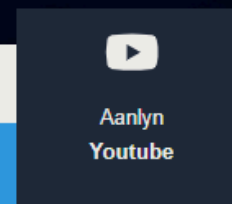
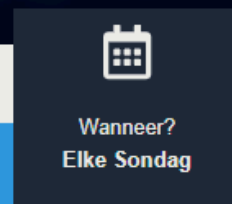
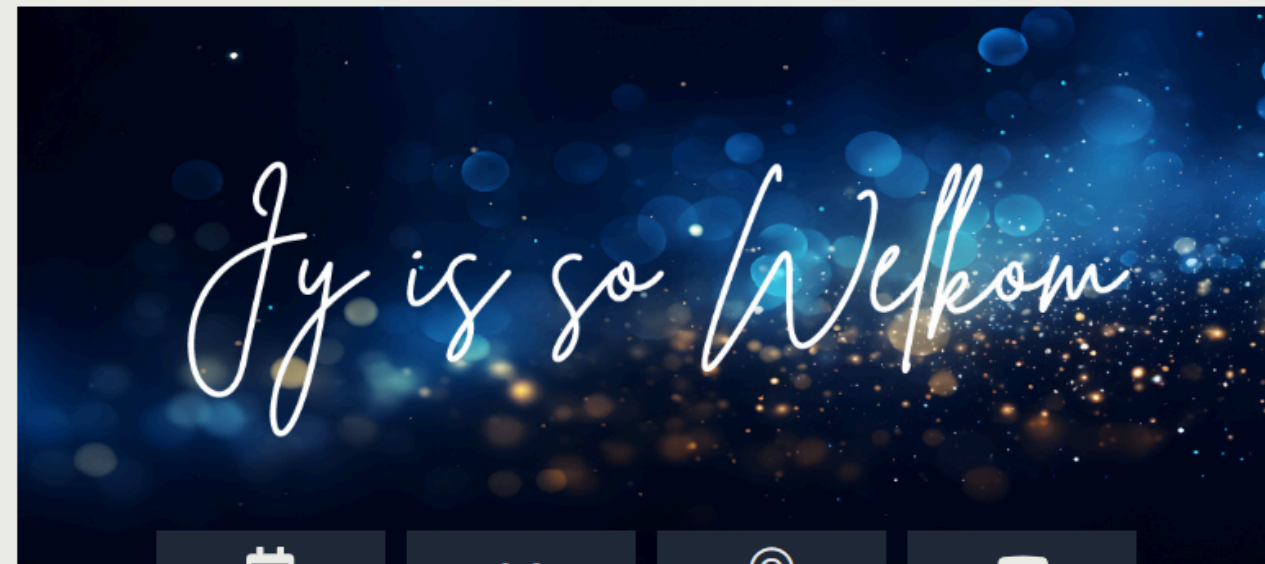
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OUR PROJECTS



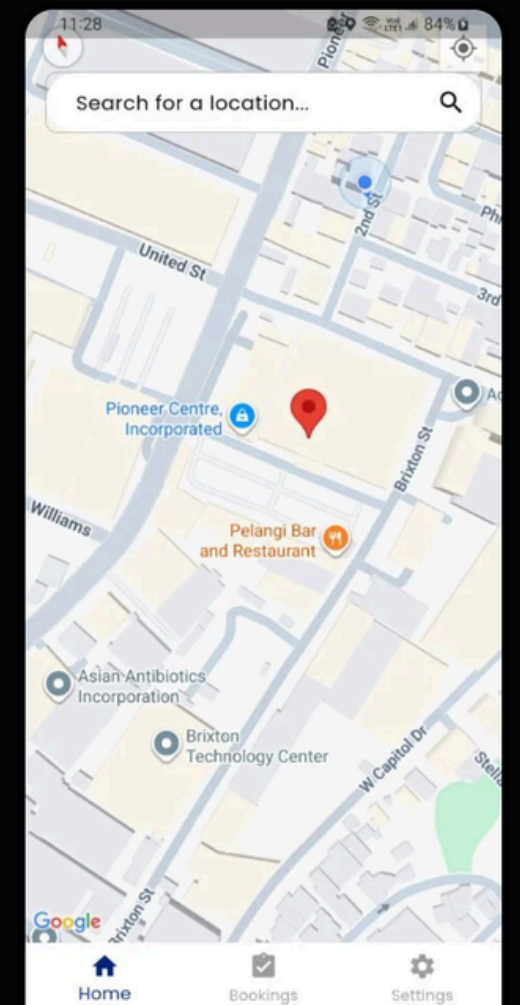
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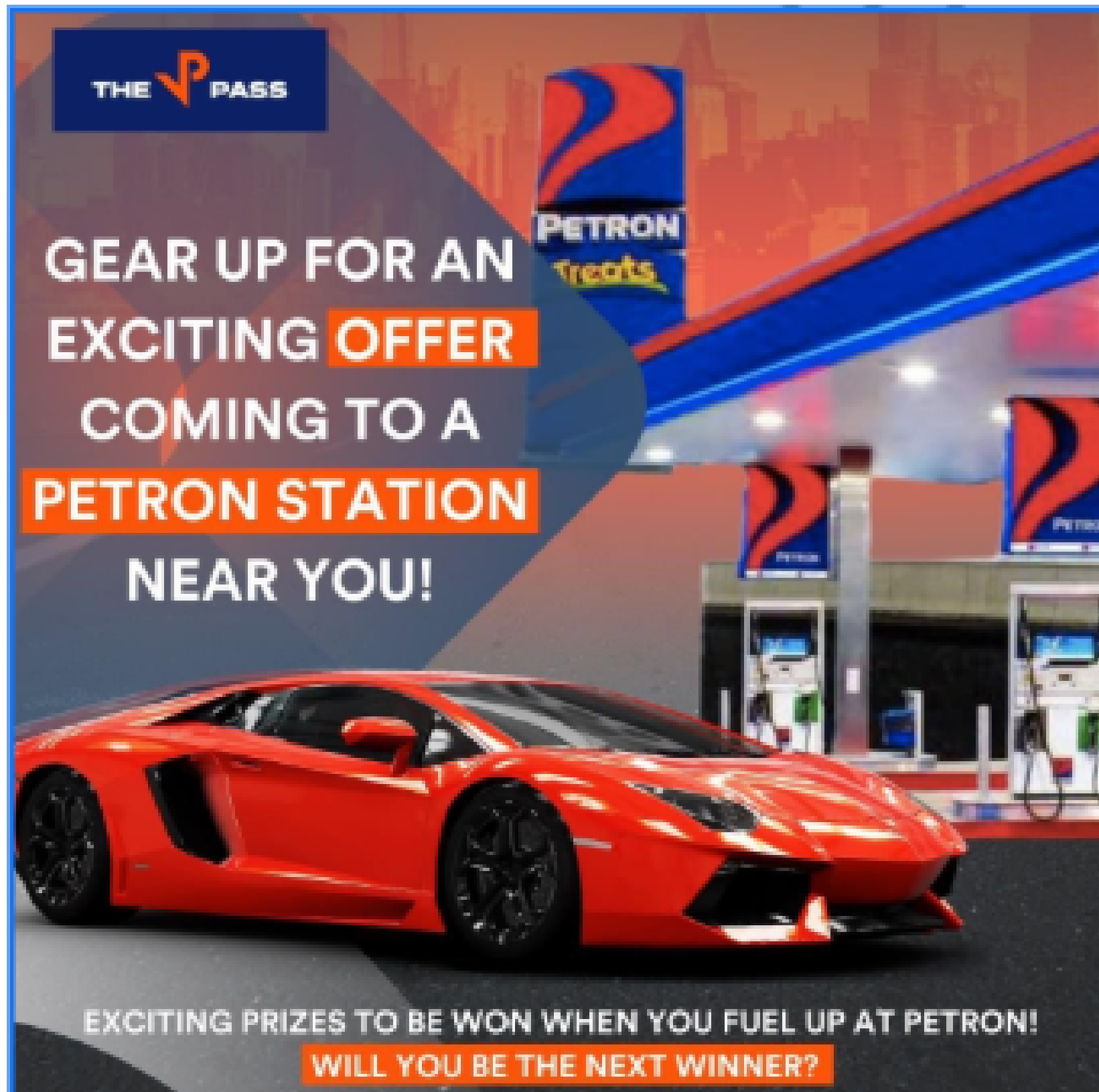
Sien jou Sondag

Smart Parking for Drivers & Owners.

Whether you need a spot or have one to share, MrPark connects drivers with spaces in real-time. Experience the future of parking.



OUR PROJECTS



THE **P** PASS

GEAR UP FOR AN
EXCITING **OFFER**
COMING TO A
PETRON STATION
NEAR YOU!

EXCITING PRIZES TO BE WON WHEN YOU FUEL UP AT PETRON!
WILL YOU BE THE NEXT WINNER?



PETRON x THE **P** PASS

POWER UP your engine with
PETRON and unlock its
maximum engine
PERFORMANCE!

Stand a chance to win
EXCITING PRIZES from VIP Pass
in partnership with **PETRON**

5 MILES
PETRON FUEL CARD

*Fuel Up with **P-Miles** card in a single receipt!*

OUR CONSTRUCTION MATERIALS PROJECTS



OUR CONSTRUCTION MATERIALS PROJECTS



OUR REAL ESTATE AD PROJECTS



CHOOSE QUALITY STEEL. CHOOSE **TDT.**

PLASTIC FREE JULY

Built to last, recyclable by nature,
and ready to serve projects
for generations.



Plastic Free July is a global movement that encourages people and businesses to reduce single-use plastic and make more responsible material choices.



Choosing quality steel also supports **long-term sustainability** through durability, reuse and recyclability.



DURABLE FOR LONG
SERVICE LIFE



RECYCLABLE &
REUSABLE



RELIABLE FOR
MAJOR PROJECTS



SUPPORTS RESPONSIBLE
CONSTRUCTION

OUR AVIATION AD PROJECTS

AvionTEq



Trusted Test Equipment & Tooling Solutions

TESTED. TRUSTED. BUILT FOR PRECISION.

High-quality test equipment and tooling solutions for the aviation & aerospace industry.



RELIABLE PERFORMANCE

Engineered for accuracy, built for reliability.



INDUSTRY-FOCUSED

Supporting aviation professionals with specialized test solutions.



QUALITY YOU CAN TRUST

Every product meets rigorous standards and delivers results.



EXPERT SUPPORT

Knowledgeable service and support you can count on.



Aviation Test Solutions



Precision Engineered



Trusted Worldwide



Serving the Aerospace Industry



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AvionTEq



Trusted Test Equipment & Tooling Solutions

TRUSTED. TESTED. BUILT FOR PRECISION.

High-quality test equipment and tooling solutions for the aviation & aerospace industry.



RELIABLE PERFORMANCE

Engineered for accuracy, built for reliability.



INDUSTRY-FOCUSED

Supporting aviation professionals with specialized test solutions.



QUALITY YOU CAN TRUST

Every product meets rigorous standards and delivers results.



EXPERT SUPPORT

Knowledgeable service and support you can count on.



AVIATION
TEST SOLUTIONS



PRECISION
ENGINEERED



TRUSTED
WORLDWIDE



SERVING THE
AEROSPACE INDUSTRY



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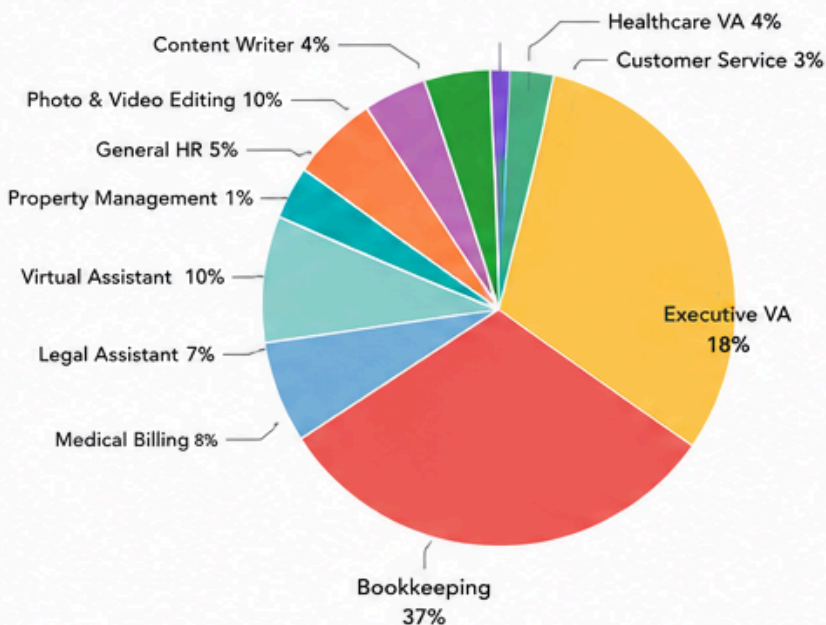
OUR PROJECTS

CAMPAIGNS OVERVIEW

Comprehensive overview of campaign performance, leads, and conversion results.



CAMPAIGNS BREAKDOWN

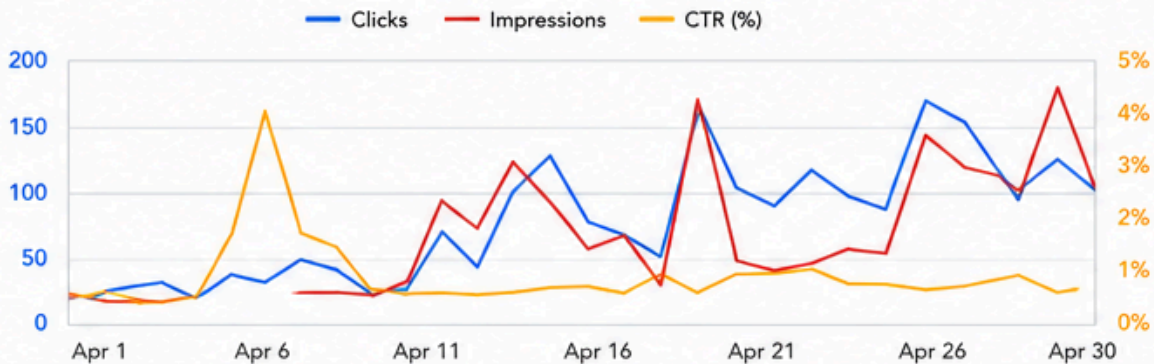


Campaign	Leads
Healthcare VA	4
Customer Service	7
Executive VA	50
Bookkeeping	73
Medical Billing	8
Legal Assistant	7
Virtual Assistant	10
Property Management	1
General HR	5
Photo & Video Editing	10
Content Writer	4
Total	179



CAMPAIGN PERFORMANCE

Clicks ?	Impressions ?	CTR ?	Cost ?
1.5K	65.2K	2.30%	₱10.6K



Impressions	Clicks	Cost per click	Conversion	Cost
65,229	1,498	\$0.52	1,542	₱189.36



CONVERSION RESULTS

Summary of how your campaigns are performing

Campaign	Avg. CPC ?	Conversions ?	CTR ?
DS - HCA Display	\$0.19	1,305.24	1.45%
DS - Landlord - Display	\$0.20	931.48	2.26%
DS - Condo Display	\$0.26	837.50	1.11%
DS - HSN Brand - Search	\$0.83	273.20	35.83%
DS Condo - Search	\$1.52	234.39	6.11%

Summary of how your campaigns are performing

Campaign	Avg. CPC ?	Conversions ?	CTR ?
EG - Condo & HCA Litigation - Search	\$1.49	208.00	6.36%
EG - Tax Appeals - Search	\$3.54	155.50	4.20%
EG HOA - Search	\$4.71	135.40	6.62%
EG - Landlord - Search	\$2.55	104.67	8.01%
EG - Condo & HCA Collection - Search	\$10.47	27.00	3.29%

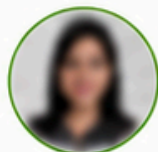
OUR BOOTCAMP/TRAININGS



Thrive Commit
— AGENCY —

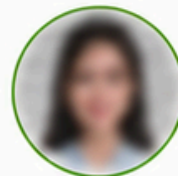
“

Hi Chelly, thanks again for meeting me today. I would also like to highlight (again!) how you've been such a huge help to the team. Not only do you stay on top of our socmed and ad campaigns, but you also willingly and excitedly share your knowledge and expertise through our team cross-training sessions. I must say, your technical skills in digital marketing combined with your natural teaching skills make all our cross-training sessions enjoyable and really productive. I hope you don't get tired teaching us. 😊 Thank youuuu!!!



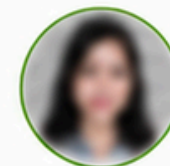
“

Hi Ms Chelly, thank you for the guidance. I started in digital marketing without any knowledge but you introduce me to it and now, using it at my job (US based btw 🙄). I hope you get to share it to others since its a niche na applicable sa lahat ng industry hehe more options and more flexibility sa mga taong balak mag VA! 😊



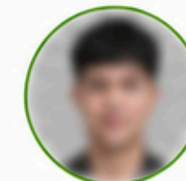
“

Hello Ms. Chelly 😊 i just want to sincerely thank you sa npaklalaking tulong na naibigay mo sa akin as a SAHM na naghahanap ng sariling income. Now i feel more confident na sumabak ult sa new work from home job na nakuha ko with the new digital marketing skill set na itinuro mo sa akin. Sana marami ka pang matulungan na stay at home mom na tulad ko kasi worth it tlga ang 100 pesos ko sayo 🙏 God bless po maam 🙏



“

Salamat Ms. Chelly, sa pag mementor! Your teachings really helped me understand both the organic and paid sides of digital marketing. I'm now working at a US-based digital marketing company with a great WFH setup—all thanks to your guidance and encouragement. Wishing you more blessings! ❤️



Future Plans

At Thrive Commit Agency, our goal is to grow into a trusted global marketing and automation partner for businesses. Our future plans include:

- Expanding our digital marketing and branding services
- Developing AI-powered automation solutions
- Building a strong and creative team
- Supporting startups and growing businesses
- Creating long-term partnerships with clients
- Expanding into international markets
- Launching training programs and workshops
- Helping brands grow with purpose and sustainability



Contact us

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 **thrivecommitagency@gmail.com**

 **www.thrivecommit.org**

 **Imus, Cavite, Philippines, 4103**





Thrive Commit Agency

*Thrive Commit Agency is more than a marketing agency, it is a growth partner committed to helping businesses thrive with clarity, purpose, and sustainability.
“Commit your work to the Lord, and your plans will be established.” – Proverbs 16:3*

THANK YOU